

INVITATION TO ADVERTISE IN *THE RESOURCE*

Our Inland Empire Branch publishes our newsletter, *The Resource*, twice a year in spring and fall. Our circulation is currently 3000 per issue. Our Branch covers all of Riverside and San Bernardino Counties, parts of Orange County and the Southern part of Nevada. Additionally, we post each newsletter on line.

Inland Empire Branch
5225 Canyon Crest Dr., #71 Box 308
Riverside, CA 92507-6301
951/686-9837
www.dyslexia-ca.org
dyslexiainfo@gmail.com

We invite you to advertise to our members and others interested in literacy by placing an ad with us.

The procedure is simple.....

Submit a camera-ready ad matching the one of the following dimensions to IEB/IDA. Include this form and your payment. For more information, call Regina Richards (Branch President) at 951/686-9837.

Our **deadlines** are: Fall issue: August 1st Spring issue: February 1st

Submit to IEB/IDA, 5225 Canyon Crest Drive, Suite 71, Box 308, Riverside CA 92507

Select your Ad Size --- and circle the column for cost (single ad or 1 year)

My Selection	Size of Ad	Cost of Single Ad	Cost of 2 Ads – 1 year
	Half Page: 7.75 inches across x 4.75 inches down	\$150 per issue	\$250 for 1 year
<u> </u>	2 column 4.5 inches across x 4 inches down	\$105 per issue	\$175 for 1 year
<u> </u>	2 column 4.5 inches across x 3 inches down	\$90 per issue	\$150 for 1 year
	2 column 4.5 inches across x 2 inches down	\$75 per issue	\$125 for 1 year
	1 column 2.25 inches across x 2 inches down	\$50 per issue	\$89 for 1 year
	1 column 2.25 inches across x 1 inch down	\$30 per issue	\$50 for 1 year

Enclosed is a check in the amount of _____ for the ad circled above.

Ad submitted by _____ Title _____

Name

Phone number to call if questions: _____

Email address: _____

Date _____ Signature _____