

January 2022

Dear Friend of Literacy,

The So CA Tri-Counties Branch of the International Dyslexia Association focuses on educating professionals and the general public about dyslexia and learning disabilities. We're having a *Casino Night for Literacy* on Saturday May 7, 2022 at Temple Beth El Riverside. At the end of the gaming, participants will trade in their chips for opportunities to select gifts.

We are in need of gifts and/or gift certificates for items and/or services and therefore we are requesting your kind assistance in this matter. We typically have many participants from all over Riverside County and from Orange County as well. It is our hope that you will be able to provide us with something of interest to those in attendance. In return for your generosity, you will receive:

- Acknowledgement on our website and Facebook page
- A page with your name given to everyone who attends
- A verbal thank-you throughout the event

Please consider the following benefits for your investment:

- High-profile exposure distributed to a large number of individuals interested in literacy;
- Targeted advertisement to the families and teachers of over 100,000 students;
- Tax-deductible contributions to education (we are a 501(c)3 organization – Tax ID 33-0060987)
- An opportunity to invest in the future of your company through enhancing literacy

Monies raised by this event will be used to publish; present free, public forums and community meetings; and create, distribute, and provide resources and informational packets to teachers, parents, professionals, and adults and children with dyslexia and learning disabilities. All of this is to help those who struggle with literacy.

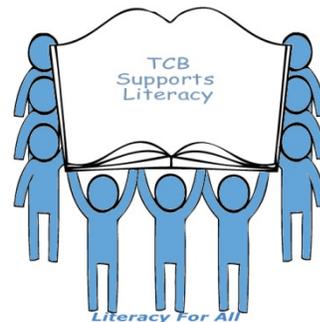
Approximately 20% of the population experiences issues with reading, spelling and writing that fall within the category of dyslexia. It is the most common cause of reading, writing and spelling difficulties. Dyslexia is a specific learning disability that is neurological in origin. It is not a disease or a sign of poor intelligence. Dyslexia is not the result of laziness or lack of caring. The So CA Tri-Counties Branch of the International Dyslexia Association is one of 47 IDA Branches nationwide. We are an organization of volunteers and recognized as a non-profit (501(c)3) organization under the laws of the State of California - #95-7152003. Our EIN number is 33-0060987.

Thank you very much for your assistance,

Regina G. Richards

Regina G. Richards, Vice President, TCB

Direct Phone: 951-784-2569



Southern CA Tri-Counties Branch
Formerly The Inland Empire

Branch Of IDA

5225 Canyon Crest Dr., #71 Box 308

Riverside, CA 92507-6301

951/686-9837

www.dyslexia-ca.org

tcb.info@dyslexia-ca.org

Your name _____

Business name _____

Address _____

Phone _____ Item donated _____