

INVITATION TO EXHIBIT

I.E.B.'S ANNUAL CONFERENCE

Light Up Your Lobes

A 2-Day Conference On Reading, Nonverbal Learning, & Executive Function

March 2nd and 3rd, 2012

Riverside Marriott Hotel

Inland Empire Branch

*Serving Riverside, San Bernardino, parts of
Orange Counties in CA; & So. NV*

5225 Canyon Crest Dr.,

Suite 71, Box 308

Riverside, CA 92507-6301

951/686-9837

www.dyslexia-ca.org

ieb.info@dyslexia-ca.org

Dear Friend of Literacy,


We invite you to join us at our annual conference, *Light Up Your Lobes*, our 33rd great literacy conference in the Inland Empire. As in past years, we are limiting our exhibitor space so that each exhibitor receives the greatest amount of exposure to participants. *We will be continuing our special "introduction to exhibitors": at the end of Friday's session and before the social, each exhibitor will be invited to talk to the whole group for about 3-5 minutes.* The purpose is to give you opportunity to explain what you have to offer and excite the participants about visiting your booth during the social!!

Our exhibit hall opens at the social on Friday evening after the session. We scheduled hour-long exhibit times on Saturday during breakfast and lunch, as well as 20-minute breaks during the morning and afternoon session. Each of the exhibitors' tables (size 6' x30") will have a table skirt and chair. The exhibit fee includes the social, Saturday meals (breakfast/lunch) and snacks. For the first person, the cost is \$300 and our special non-profits fee is \$200. It is \$65 for each additional person.

Our target population includes parents, early childhood caregivers, and public or private school teachers. Our participants greatly appreciate exploring and purchasing educationally related materials. Schools and clinics often rely on our recommendations in selecting materials. Individual teachers seek materials to use with students, to facilitate their own teaching, and to share with parents. Parents seek materials to use at home with their own children.

We encourage you to sign up early to ensure your spot! Tables are assigned in the order we receive the requests. Please feel free to contact me if you have any questions. My direct email is regina.richards@dyslexia-ca.org.

Sincerely,



Regina G. Richards, IEB President
Conference Chair

CRITICAL INFORMATION:

Times: 6:00 to 7:30 pm Friday; 7 am to 4:30 pm Saturday

Exhibitor Set-up: 4:00 pm Friday March 2nd

Last break: Saturday - approximately 2:30 pm

Location: Riverside Marriott, 3400 Market Street, Riverside, 951/784-8000

Special room rate for conference attendees & exhibitors \$109 available until January 31, 2012

Reservations call 951/784-5000



Promoting literacy through research, education, and advocacy

EXHIBITOR FORM
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I request an Exhibitor's Table for IEB's Annual Conference, Light Up Your Lobes, Friday and Saturday, February 11th & 12th, 2011 at the Riverside Marriott Hotel

Please reserve _____ tables for me.

Company Name _____

Company Representative _____

Address _____

City _____ State _____ Zip _____

Daytime Phone () _____ Cell () _____

Email _____

Exhibitor name (for badge) _____

Additional name (for badge) _____

Additional name (for badge) _____

Exhibitor Fee is \$300 for one table and one person. This fee includes Friday appetizers, Saturday breakfast, lunch, beverages, and snacks for one person. You will need to supply your own extension cord. Additional exhibitors may participate at a fee of \$65 per person, which also includes relevant meals and snacks.

Basic Exhibitor Fee (\$300 one person) _____ Today's date _____

Additional person fee - @ \$65 per person _____

Additional person fee - @ \$65 per person _____

Additional table (\$100 per extra table) _____ # of additional tables

Representative Signature _____ TOTAL AMOUNT ENCLOSED \$ _____

Table locations are assigned based on the order we receive the completed Exhibitor Forms with payment.

Please make check payable to The Inland Empire Branch, IDA.

All completed forms and payment - or online registration - due by February 1, 2012 to ensure listing in our printed handout. Late exhibitors are accepted on a space-available basis.

Mail to: IEB, 5225 Canyon Crest Dr., #71, Box 308, Riverside, CA 92507

Online: Go to http://exhibitorconference.eventbrite.com

For more information about the conference, Light Up Your Lobes, visit our web site: www.dyslexia-ca.org

Silent Auction/Raffle: We greatly appreciate a donated product or service for our Silent Auction or Raffle. The Raffle highlights only a few special items with substantial branding of the donor. May we rely on your support?

yes no In what format (i.e., What type item? For Silent Auction or for Raffle?) _____

Sponsorship Opportunities Available: Promote your company/product - sponsor a portion of our conference: social event \$1800; Saturday lunch \$3000, AM break \$600, PM break \$600. Contact Regina at regina.richards@dyslexia-ca.org